

poorly made in china an insider s account of the china - *poorly made in china is an insightful often hilarious account of how chinese manufacturers transformed their country into the world s export powerhouse by hook and by crook midler suggests that understanding chinese business strategies and tactics could benefit not only u s business but also our political leaders, **poorly made in china wikipedia** - poorly made in china poorly made in china an insider s account of the tactics behind china s production game is a book by paul midler which chronicles his years spent working with american businessmen whose companies products are manufactured in china poorly made in china alleges the practice of quality fade the deliberate, **poorly made in china audiobook by paul midler audible com** - what s wrong with china is the widely anticipated follow up to paul midler s poorly made in china an expose of china manufacturing practices applying a wider lens in this account he reveals many of the deep problems affecting chinese society as a whole once again midler delivers the goods by rejecting commonly held notions breaking down old myths and providing fresh explanations of, **poorly made in china an insider s account of the tactics** - overview poorly made in china an insider s account of the tactics behind china s production game by paul midler jonathan toppo it was a world gone wrong one in which manufacturers thought little of manipulating product quality levels in order to save the smallest amounts where savvy foreign business leaders were made to feel in control, **poorly made in china an insider s account of the tactics** - written at the height of china s toy dog food infant formula recall paul midler s poorly made in china left me cringing please please please check the label before you purchase anything you ingest apply to your skin or in anyway breathe if it s made in china chances are it s not what the label claims it is, **poorly made in china an insider s account of the china** - poorly made in china an insider s account of the china production game by paul midler an insider reveals what can and does go wrong when companies shift production to china in this entertaining behind the scenes account paul midler tells us all that is wrong with our effort to shift manufacturing to china, **poorly made in china paul midler 9780470928073** - poorly made in china is an insightful often hilarious account of how chinese manufacturers transformed their country into the world s export powerhouse by hook and by crook midler suggests that understanding chinese business strategies and tactics could benefit not only u s business but also our political leaders, **review of poorly made in china finpipe** - this is the key question paul midler tries to answer in his book poorly made in china an insider s account of the tactics behind china s production game midler an mba from the wharton business school has studied chinese history the mandarin language and resides in the southern city of guangzhou the manufacturing capital of china he is employed as a local agent for american importers midler clearly has a unique window on the chinese export machine, **the well paul midler poorly made in china** - inkwell vue 358 paul midler poorly made in china permalink 148 of 150 linda castellani castle wed 5 aug 09 12 09 thanks for a great discussion paul and best of luck on the book*

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